



# Road Safety Action Plan

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Presentation to: Federation of Community Associations

**17 January 2024**

# Background

- Ottawa's Road Safety Action Plans:
  - 2003 to 2011 – Integrated Road Safety Program
  - 2012 to 2016 – Safer Roads Ottawa Program
- Direction from Council to update the City's plan giving consideration to:
  - Vision Zero principles
  - Community consultation
  - Self-funding model
  - Communications plan

# 2020 – 2024 Road Safety Action Plan



**Theme:** Think Safety, Act Safely



**Vision:** A comprehensive and proactive strategy for making Ottawa roads safe for all users



**Goal:** A reduction in the average annual rate of fatal and major injury collisions of 20% by 2024

# 2023 RSAP Highlights



- Main Emphasis Areas:
  - Intersections
  - Vulnerable Road Users
  - Rural Areas
  - High-Risk Drivers
- Road Safety Culture
  - Road Safety Training
  - RSAP Communications Plan
  - Road Safety Audits

# 2023 RSAP Highlights



- Cycling safety enhancements at 2 high-volume cycling/vehicle interaction locations



- Delivered 16 Motorcycle Safety Sessions; 197 participants



- Undertook 53 Safer Roads Ottawa engagement initiatives at various locations



# 2023 RSAP Highlights



- Protected left turns
  - 5 locations upgraded



- Safety edges
  - Implemented 6 rural roads corridors



- Automated Speed Enforcement
  - 5 new locations installed; 12 pending installation by Q4 2023



# 2023 RSAP Highlights



- RSAP Report
  - November 16 to Transportation Committee - Carried
  - December 6 to Council - Approved
- Total Budget: \$20.5 million
- Engineering, Enforcement, Education

# Road Safety Action Plan Budget

Emphasis Area	Total 2024 Budget (\$000)
Vulnerable Road Users	\$9,240
Intersections	\$4,560
Rural Areas	\$5,290
High-Risk Drivers	\$1,360
Road Safety Culture	\$50
Initiatives that Impact all Emphasis Areas	\$100
<b>Grand Total</b>	<b>\$20,500</b>

# City of Ottawa Plans & Programs that Contribute to Road Safety



Transportation Master Plan



Building Better and Smarter Suburbs



School Crossing Guard Program



30 km/h Speed Limit Policy and Design Guidelines



Active Transportation Plan



Traffic Calming Design Guidelines



Complete Streets Implementation Framework and Protected Intersections Design Guidelines



Safer Roads Ottawa Plan



Road Safety Audits



Road Safety School





# 2024 RSAP Initiatives Highlight

# 2024 RSAP Initiatives – Vulnerable Road Users



- Conduct a Review of Screening Criteria for the Pedestrian Safety Evaluation Program.
- Organize 4 events about cycling safety around heavy trucks
- Allocate funding to the Cycling Safety Improvement Program to implement measures to enhance cycling safety as part of resurfacing projects



# 2024 RSAP Initiatives – Vulnerable Road Users



- Implemented cycling enhancements at up to 3 high-volume cycling/vehicle locations
- Motorcycle safety strategy
  - Implement education, engineering and enforcement recommendations
- Continue to deliver motorcycle safety courses to Ottawa-area riders

# 2024 RSAP Initiatives – Intersection



- Implement protected left turn phasing at up to 5 locations where no geometric revisions are required
- Allocate funding to the New Traffic Control Devices Program

# 2024 RSAP Initiatives - Rural Roads



- Allocate additional funding to implement geometric modifications at 1 rural skewed intersection
- Allocate funding for functional and detailed design of two rural skewed intersections
- Implement rumble strips on Rural Roads as part of future resurfacing

# 2024 RSAP Initiatives – High Risk Driving Behaviours



- Install 20 new Automated Speed Enforcement Cameras in the vicinity of schools and playgrounds/parks.
- Investigate the application of point-to-point speed enforcement technology.
- Continue to support education & enforcement initiatives outlined in the OPS Traffic Plan

# 2024 RSAP Initiatives – Road Safety Culture



- Continue to offer virtual training sessions for all staff within the city who make decisions about the transportation network to help create a road safety culture within the City
- Offer specialized training sessions related to specific road safety issues (i.e. sightlines at intersections)
- Continue to proactively implement road safety audits on City-led roadway design projects

# 2024 RSAP Initiatives – Road Safety Culture

- Continue with implementation of the new RSAP Communications and ad campaign with an emphasis on changing road safety culture of road users across the City
  - Ad campaign focuses on unsafe road behaviours covering all 4 emphasis areas
  - Graphic images and messaging will reflect the realities of fatal and major injury collisions, as witnessed by first responders called to the scene



# 2024 SRO Initiatives Highlight

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- RSAP Communications Plan
- RSAP Comms and ASE Survey
- Distracted driving education campaign
- Car fit clinics
- School Bus Camera maintenance
- Outreach and community partner support



# 2024 SRO Initiatives





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# Working Groups / Community Involvement

## Stakeholders/Community Partners:

- 4 meetings held in 2023
- 4 meetings planned for 2024

## Internal Working Group:

- 9 meetings held in 2023
- Monthly meetings planned in 2024
- Working group members: OFS, Ottawa Paramedic Service, OPS, OPH, Planning, Real Estate and Economic Development Department, Infrastructure and Water Services Department, and Public Works Department.

# THANK YOU!

