

Road Safety Action Plan

Presented by John Wambombo, Safer Roads Ottawa



Presentation to: Federation of Community Associations 17 January 2024

Background

- Ottawa's Road Safety Action Plans:
 - 2003 to 2011 Integrated Road Safety Program
 - 2012 to 2016 Safer Roads Ottawa Program
- Direction from Council to update the City's plan giving consideration to:

- Vision Zero principles
- Community consultation
- Self-funding model
- Communications plan



2020 – 2024 Road Safety Action Plan



Theme: Think Safety, Act Safely



Vision: A comprehensive and proactive strategy for making Ottawa roads safe for all users



Goal: A reduction in the average annual rate of fatal and major injury collisions of 20% by 2024

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- Main Emphasis Areas:
 - Intersections
 - Vulnerable Road Users
 - Rural Areas
 - High-Risk Drivers
- Road Safety Culture
 - Road Safety Training
 - RSAP Communications Plan
 - Road Safety Audits









- Cycling safety enhancements at 2 highvolume cycling/vehicle interaction locations
- Delivered 16 Motorcycle Safety Sessions; 197 participants
- Undertook 53 Safer Roads Ottawa engagement initiatives at various locations













- 5 locations upgraded
- Safety edges
 - Implemented 6 rural roads corridors
 - Automated Speed Enforcement
 - 5 new locations installed; 12 pending installation by Q4 2023







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- RSAP Report
 - November 16 to Transportation
 Committee Carried
 - December 6 to Council Approved

- Total Budget: \$20.5 million
- Engineering, Enforcement, Education





Road Safety Action Plan Budget

Emphasis Area	Total 2024 Budget (\$000)
Vulnerable Road Users	\$9,240
Intersections	\$4,560
Rural Areas	\$5,290
High-Risk Drivers	\$1,360
Road Safety Culture	\$50
Initiatives that Impact all Emphasis Areas	\$100
Grand Total	\$20,500



City of Ottawa Plans & Programs that Contribute to Road Safety



Transportation Master Plan



Building Better and Smarter Suburbs



School Crossing Guard Program



30 km/h Speed Limit Policy and Design Guidelines



Active Transportation Plan



Traffic Calming Design Guidelines



Complete Streets Implementation Framework and Protected Intersections Design Guidelines

Arterial Road Corridor Design Guidelines

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Safer Roads Ottawa Plan

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Road Safety Audits

Road Safety School











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2024 RSAP Initiatives – Vulnerable Road Users

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- Conduct a Review of Screening Criteria for the Pedestrian Safety Evaluation Program.
- Organize 4 events about cycling safety around heavy trucks
- Allocate funding to the Cycling Safety Improvement Program to implement measures to enhance cycling safety as part of resurfacing projects





2024 RSAP Initiatives – Vulnerable Road Users

- Implemented cycling enhancements at up to 3 high-volume cycling/vehicle locations
- Motorcycle safety strategy
 - Implement education, engineering and enforcement recommendations
- Continue to deliver motorcycle safety courses to Ottawa-area riders





2024 RSAP Initiatives – Intersection



- Implement protected left turn phasing at up to 5 locations where no geometric revisions are required
- Allocate funding to the New Traffic Control Devices Program



2024 RSAP Initiatives - Rural Roads



- Allocate additional funding to implement geometric modifications at 1 rural skewed intersection
- Allocate funding for functional and detailed design of two rural skewed intersections
- Implement rumble strips on Rural Roads as part of future resurfacing



2024 RSAP Initiatives – High Risk Driving Behaviours



- Install 20 new Automated Speed Enforcement Cameras in the vicinity of schools and playgrounds/parks.
- Investigate the application of point-to-point speed enforcement technology.
- Continue to support education & enforcement initiatives outlined in the OPS Traffic Plan



2024 RSAP Initiatives – Road Safety Culture



- Continue to offer virtual training sessions for all staff within the city who make decisions about the transportation network to help create a road safety culture within the City
- Offer specialized training sessions related to specific road safety issues (i.e. sightlines at intersections)
- Continue to proactively implement road safety audits on City-led roadway design projects



2024 RSAP Initiatives – Road Safety Culture

- Continue with implementation of the new RSAP Communications and ad campaign with an emphasis on changing road safety culture of road users across the City
 - Ad campaign focuses on unsafe road behaviours covering all 4 emphasis areas
 - Graphic images and messaging will reflect the realities of fatal and major injury collisions, as witnessed by first responders called to the scene















2024 SRO Initiatives





- RSAP Comms and ASE Survey
- Distracted driving education campaign
- Car fit clinics
- School Bus Camera maintenance
- Outreach and community partner support









2024 SRO Initiatives

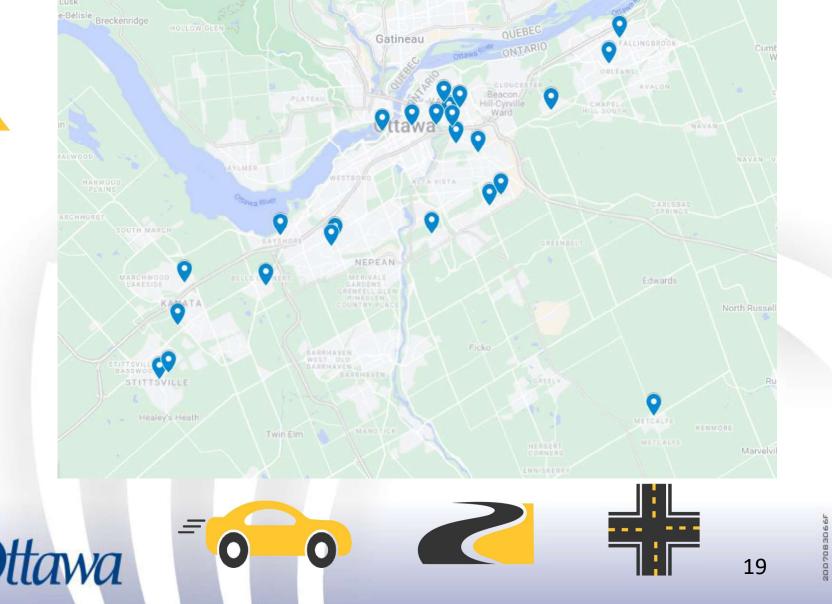














2024 SRO Initiatives 6 Safer Roads Sécurité des Ottawa routes Ottawa





2024 SRO Initiatives & Safer Roads Sécurité des Ottawa













Working Groups / Community Involvement

Stakeholders/Community Partners:

- 4 meetings held in 2023
- 4 meetings planned for 2024

Internal Working Group:

- 9 meetings held in 2023
- Monthly meetings planned in 2024
- Working group members: OFS, Ottawa Paramedic Service, OPS, OPH, Planning, Real Estate and Economic Development Department, Infrastructure and Water

Services Department, and Public Works Department.

THANK YOU!

